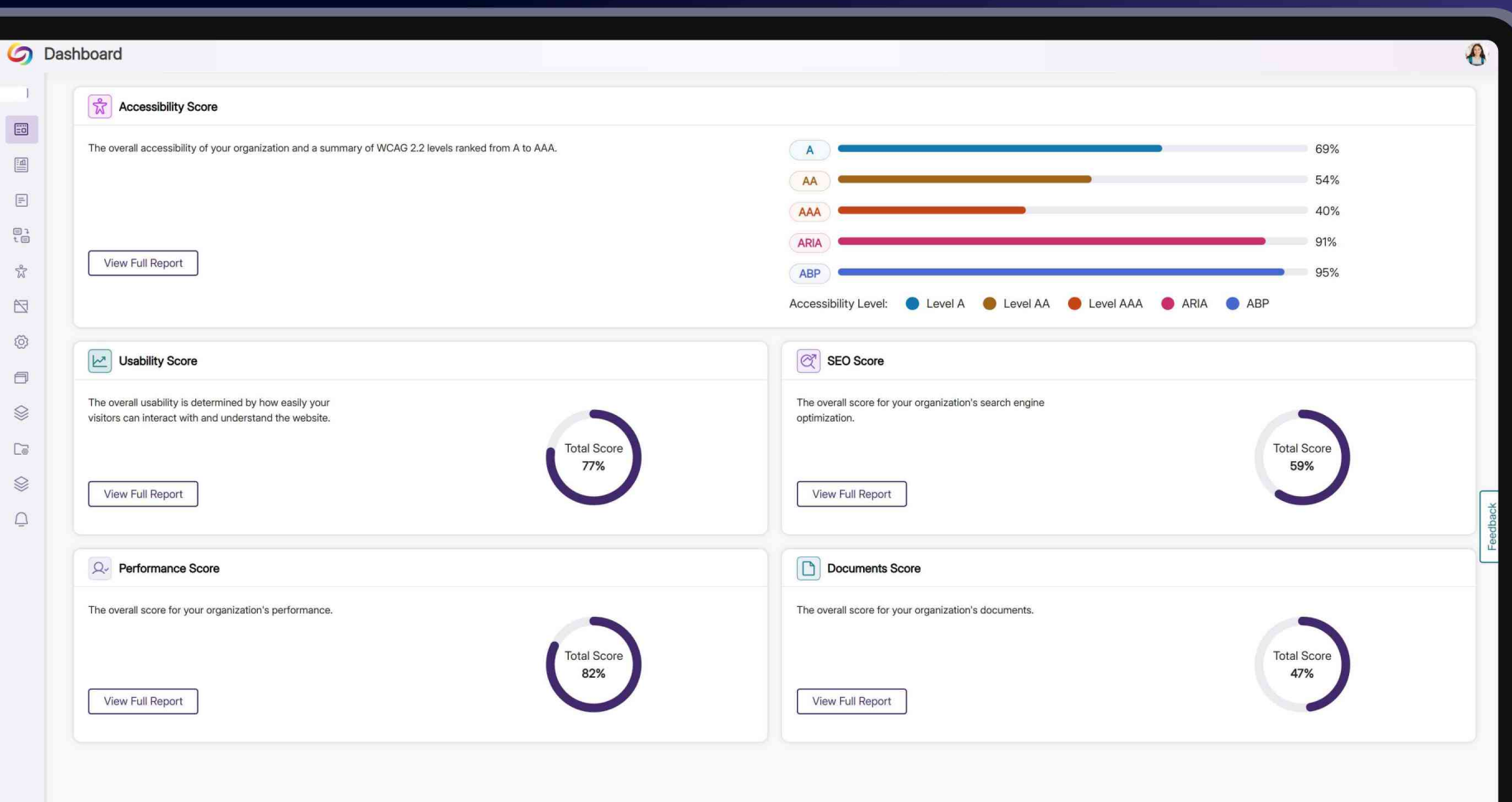


YuJa EqualGround Accessibility Governance Platform

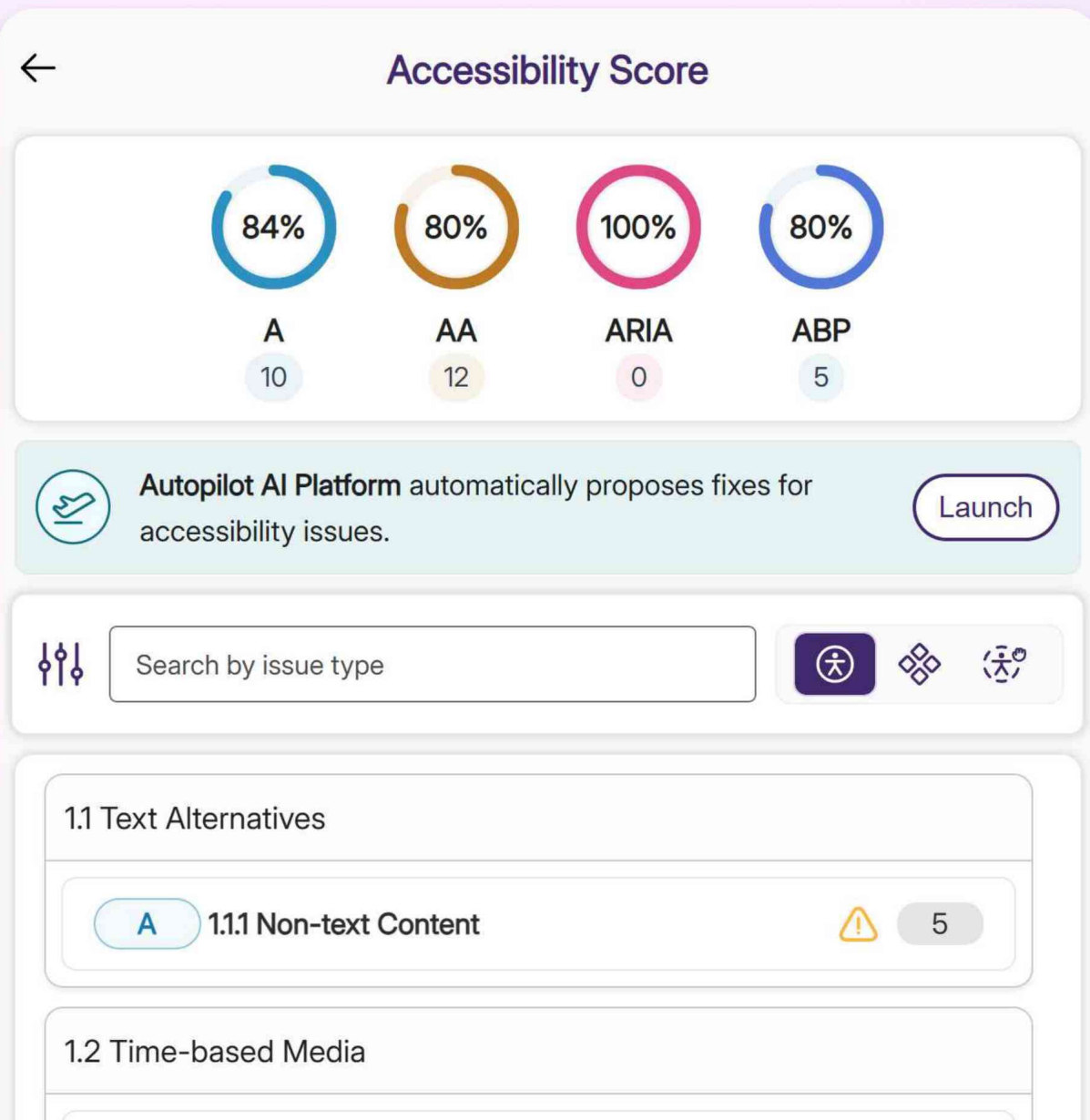


Drive Digital Equity with Scalable Web Accessibility and Compliance Tools





Why Digital Accessibility Matters



YuJa EqualGround helps organizations meet compliance standards, improve user experiences, and create an inclusive digital environment for all.

The Reality: Digital Barriers Affect Everyone

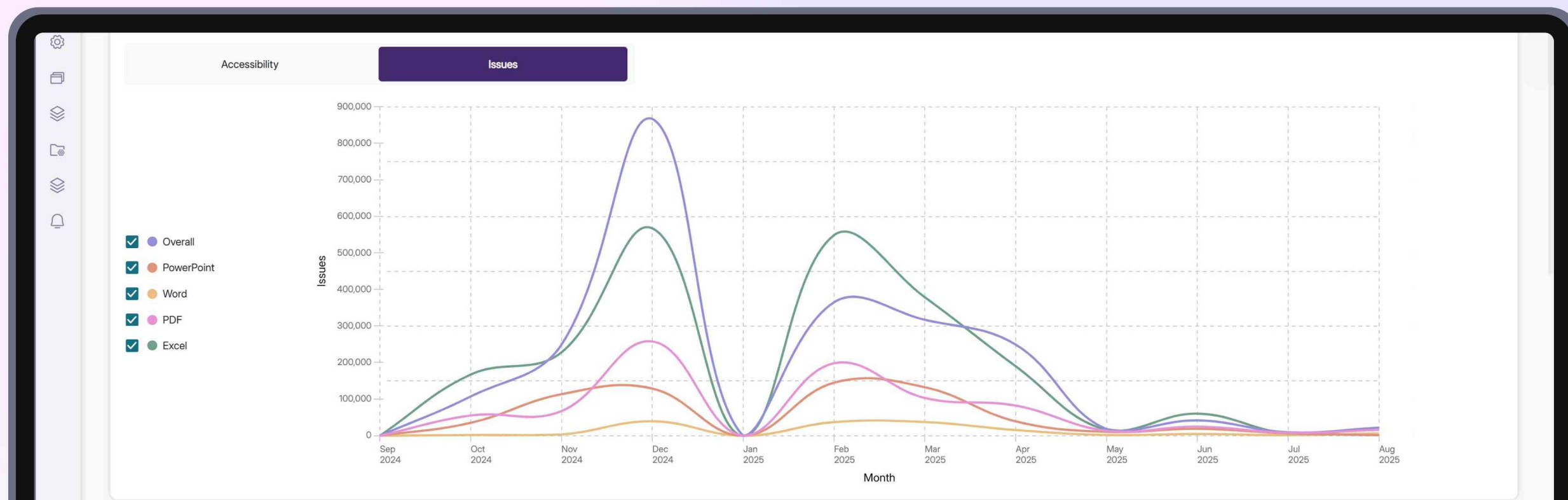
More than 1 in 4 adults (28.7%) in the United States has a disability that impacts their daily life, the CDC reports. For many, the web isn't just convenient—it's essential for work, education, healthcare, and social connection.

Yet 94.8% of websites fail to meet basic accessibility standards, the WebAIM Million report states, creating unnecessary barriers that exclude millions of users. **The average website has 51 accessibility errors per page.**

ADA, Section 508, and WCAG compliance isn't optional; it's required by law. The bottom line? Organizations can't ignore web and app accessibility.



Explore the YuJa EqualGround Ecosystem

[Accessibility Engine ↓](#)[AutoPilot ↓](#)[Document Engine ↓](#)[Usability Engine ↓](#)[Marketing Engine ↓](#)[Performance Engine ↓](#)[Engagement Engine ↓](#)[Policy Hub ↓](#)[Workflow Orchestration ↓](#)[Browser Extension ↓](#)[Integrations ↓](#)[24/7 Support ↓](#)



Scan Your Site for Accessibility Issues

Websites > MyInstitution.org

Web View </> HTML View History Dismissed Issues Actions

https://MyInstitution.org/ Standard Colors [Default]

Ultra Dynamic Our Mission

Our mission is to assess and improve accessibility in educational institutions, ensuring that all students can thrive in an inclusive learning environment. We work with schools, universities, and other educational organizations to identify barriers to accessibility and provide practical solutions.

Accessibility Audits:

Comprehensive assessments to identify and eliminate barriers in educational environments.

Training and Workshops

Interactive sessions to empower educators and promote inclusive practices.

Consultation Services

Expert advice and ongoing support to implement effective accessibility strategies.

[WATCH VIDEO TUTORIAL](#)

Accessibility Score

83%	62%	98%	85%
A	AA	ARIA	ABP
4	4	2	1

Autopilot AI Platform automatically proposes fixes for accessibility issues. [Launch](#)

2.4 Navigable

2.4.6 Headings and Labels

Headings and labels describe the topic or purpose of sections. [Learn more.](#)

- Button [Proposed Fix](#)
- Button [Proposed Fix](#)
- Form [Proposed Fix](#)

Feedback

WCAG, ARIA, and HTML Best Practices

Identify and Remediate PDFs and Other Documents

Color Contrast, Semantic Structure, and Alt Text

Webpage-Level Reporting and Dashboards



AutoPilot Enables Automated Remediation at Scale

YuJa EqualGround AutoPilot works alongside the Accessibility Engine and Document Engine to streamline remediation. With one click, AutoPilot applies intelligent fixes aligned with WCAG, ADA, Section 508, and other accessibility standards across your web content.



One-Click Remediation



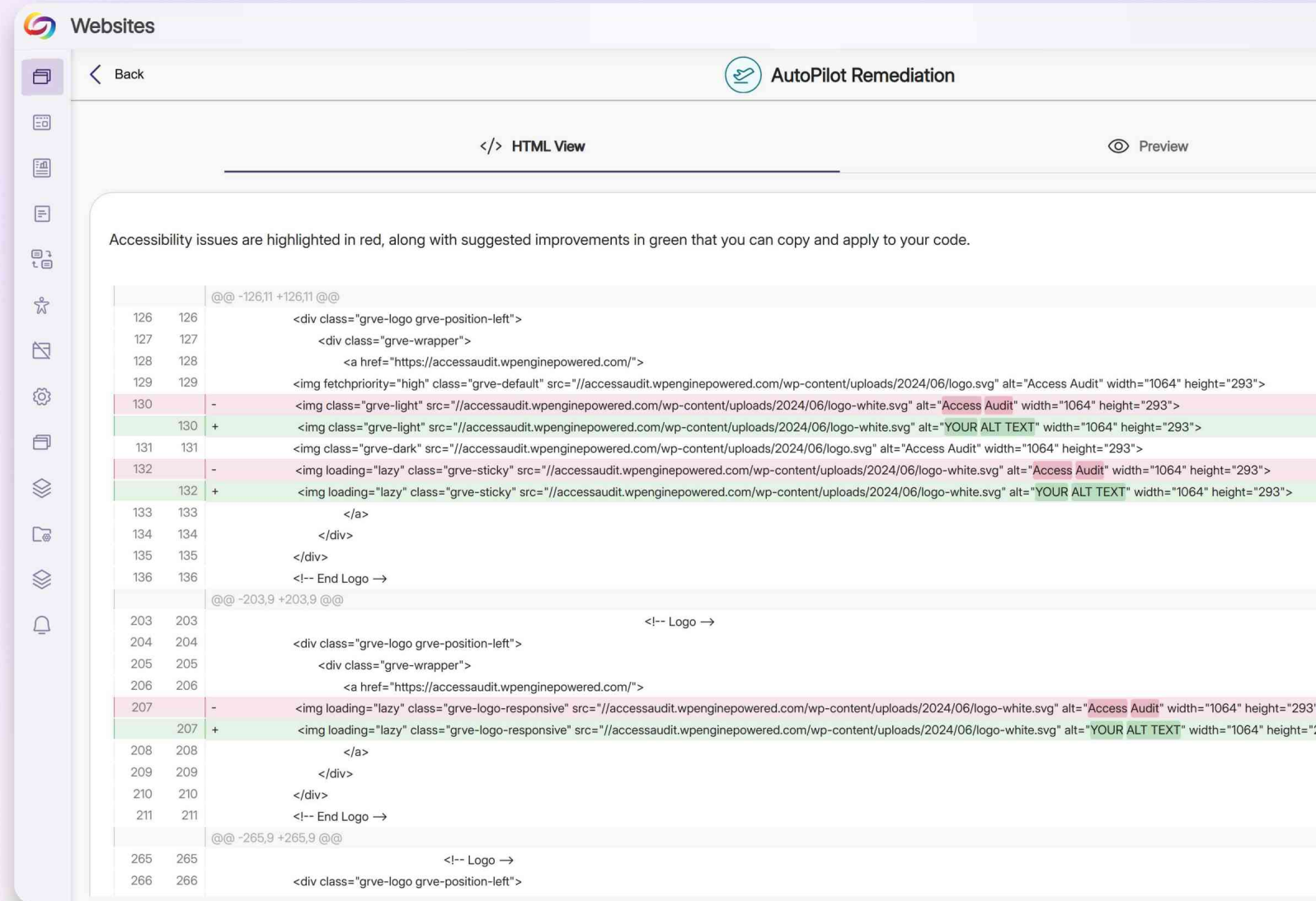
CMS Integration



Bulk Edit Issues Inline



Scheduled and On-Demand Scanning





The screenshot displays the YuJa Document Engine interface. At the top, a 'Document Score' section shows a circular progress indicator at 58% and a 'Documents Score' of 4. Below this is a search bar labeled 'Search by document name'. A list of documents is shown, each with a score and a 'View' button:

Document Name	Score	Action
Research Paper.docx	67%	View
Literature Review.pdf	62%	View
Thesis Guidelines.docx	63%	View
Institution Guidelines.pptx	38%	View

An 'Alternative Formats Menu' for 'Research Paper.docx' is open, showing various options:

- Accessibility Report (67%)
- Source File
- PDF
- Text File
- Immersive Reader
- Gradient Reader
- EPUB
- Audio Podcast
- OCR Formats
- Language Translations
- Braille Formats
- CustomAccess Formats

At the bottom of the menu is a 'Help' link.

Identify and Resolve Document Issues

Scan your site for embedded documents and evaluate them against leading accessibility standards, including WCAG 2.1, Section 508, and ARIA.



Scan for More Than a Dozen File Types



PDF Accessibility Checks and Remediation Tools



View Detailed Accessibility Reports



Address Issues with Batch Processing



Optimize Website Usability

Evaluate your website's usability across devices and audiences.



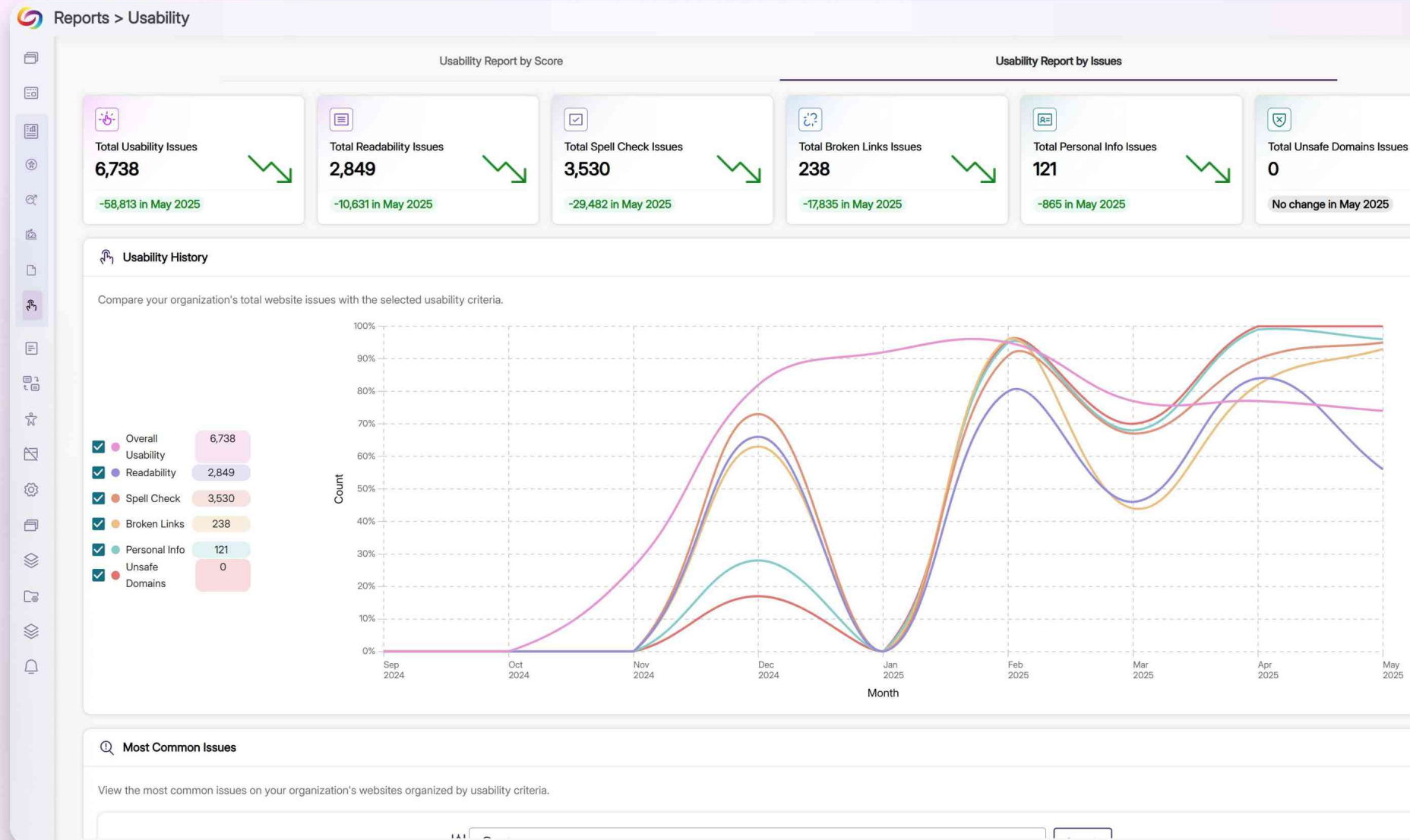
Define Target Audience



See Detailed Usability Score



Resolve Issues That Hinder Usability





Better Marketing at Your Fingertips

YuJa EqualGround's Marketing Engine was designed for SEO teams and marketing professionals.

Keyword Discovery

The Keyword Discovery report identifies which keywords visitors are searching for that lead them to your websites.

https://MyInstitution.org/homepage

Keyword Ranking for Web Pages
16

Monthly Search Volume
24,183

Monthly Traffic Volume
4,490

Average Position
1.807

Keyword Discovery

You can filter the table below to view how certain keywords improve or negatively impact your SEO search performance.

☒ All
All keywords which have affected your ranking.

☐ Quick Wins
Keywords with the potential to drive traffic to your website.

☐ High Impact
Keywords for which your URLs are highly ranked.

☐ High Performing
Keywords that have increased ranking in the last 30 days.

☐ Setbacks
Keywords that have decreased ranking in the last 30 days.

Keyword	Web Page	Clicks	Impressions	CTR	Position
about us	https://MyInstitution.org/about-us	38	117	0.3248	1.0171
products	https://MyInstitution.org/products	2980	12011	0.2481	2.0607
careers	https://MyInstitution.org/careers	55	105	0.5238	1.0286
contact us	https://MyInstitution.org/contact-us	68	104	0.6538	1.0288



High-Performing Keyword Tracking



Rank Monitoring and Growth Opportunities



Smart SEO Recommendations



Centralized Marketing Dashboard



Monitor and Optimize Web Performance

View your site's performance score and track key metrics to deliver a fast, accessible experience.



First Contentful Paint



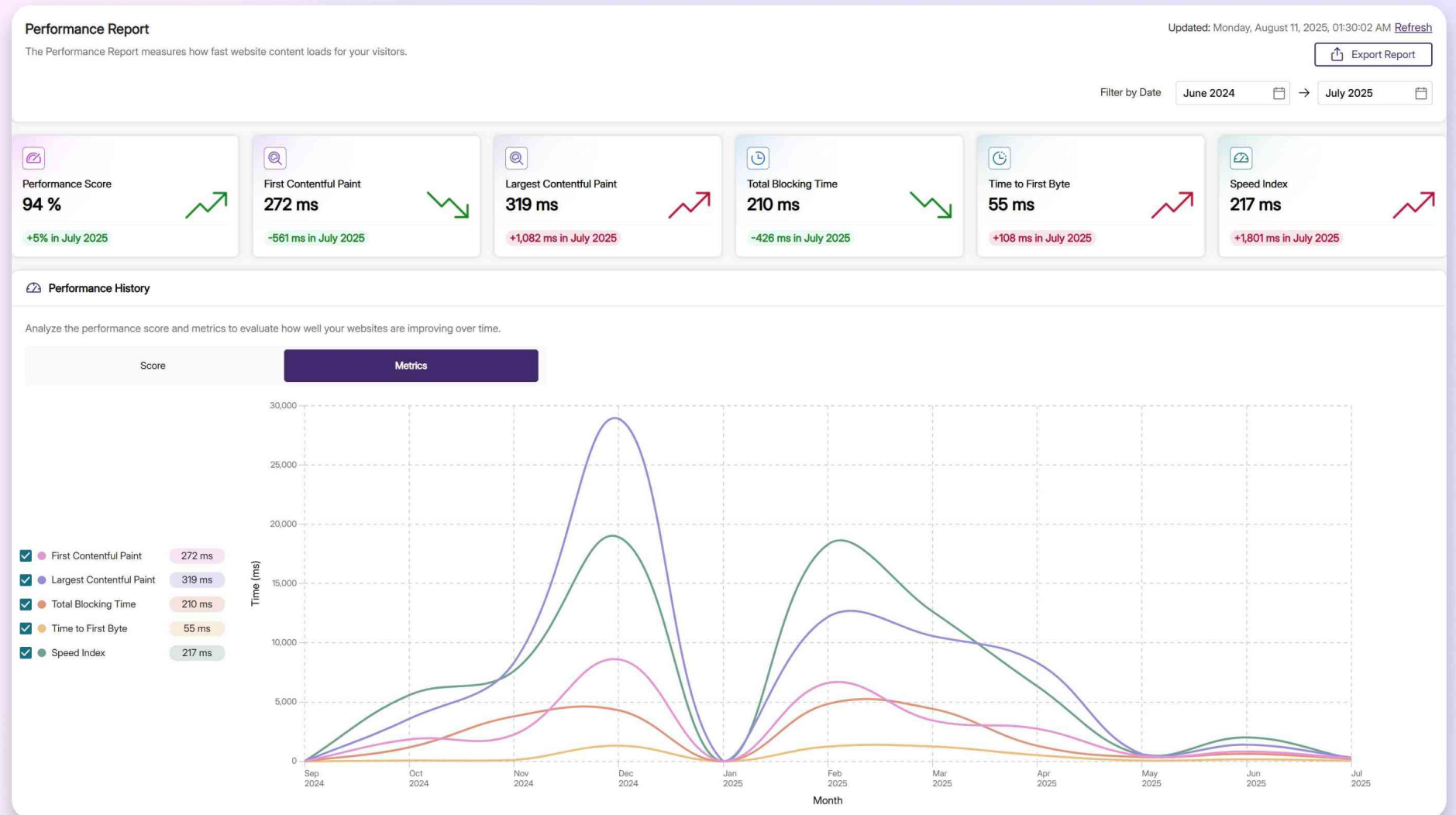
Largest Contentful Paint



Total Blocking Time



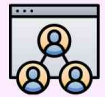
Time to First Byte





See User Engagement in Real Time

Track metrics that matter with YuJa EqualGround's Engagement Engine.



User Acquisition



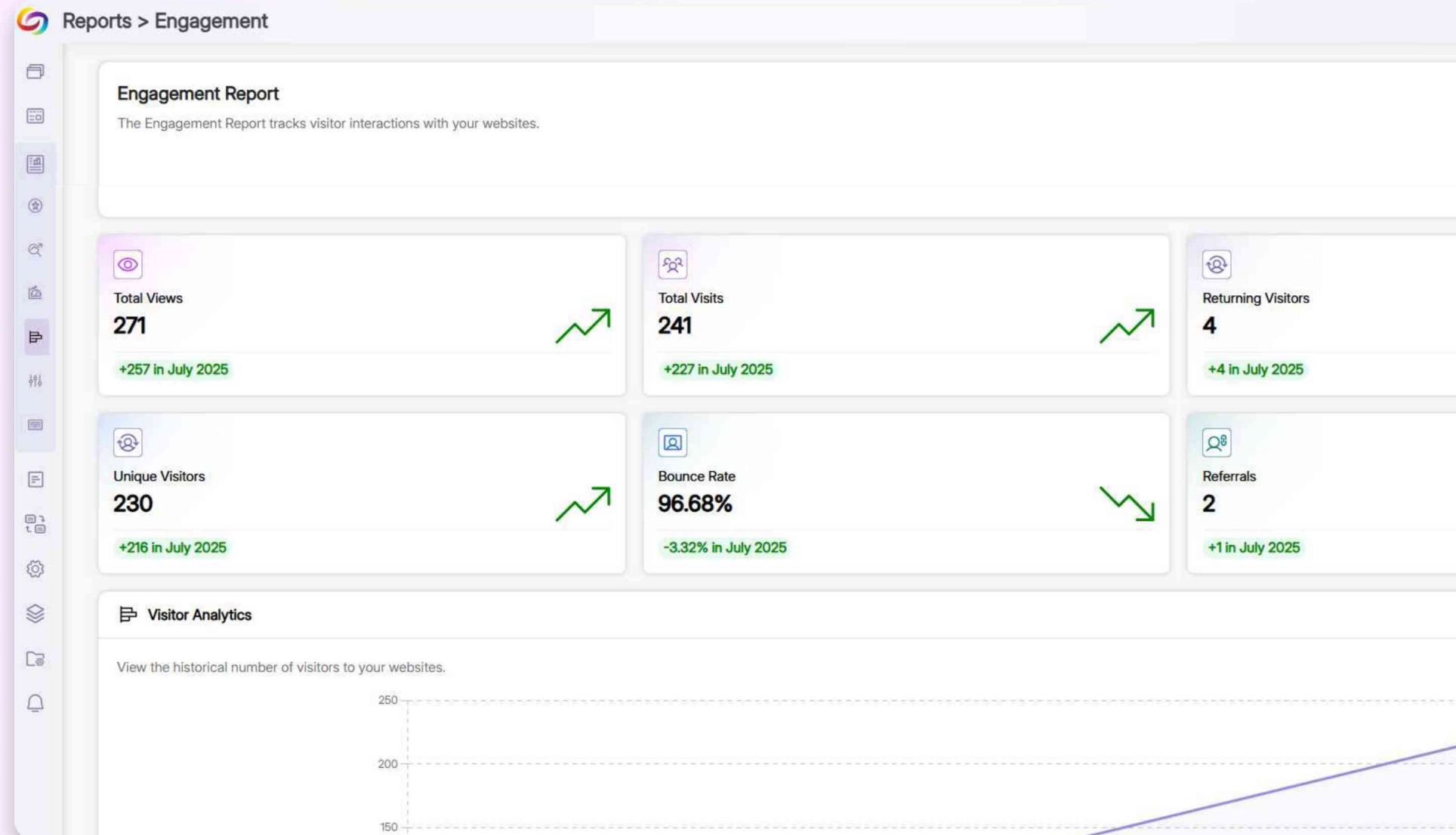
Page Visits



Bounce Rate



Visitor Metrics





Centralize and Enforce Digital Accessibility Policies

Create Policy

Policies can be applied to websites and are initiated with scans to retrieve information based on their rules.

1 Choose Policy Type

2 Add Policy Details

3 Review and Confirm

Choose the type of policy you would like to create. Each policy type has specific rules that can be established.



Content

Content relates to elements of a web page, including the title, URL, text on the page, meta descriptions, link text, and overall page structure.



Media

Media relates to information regarding files, including the type of file, where it is stored, when it was uploaded, and pages that link to it.



Document

Document relates to the type of document, its location, size, upload date, and pages that link to it.



Custom Policy Templates



Document Repository



Team-Based Permissions



Version Tracking



Built-In Project Management

Digital Marketing

Search by task name

N

All Priority

To-Do (4 Tasks)

DMKTG-4

Organize Portfolios by Topic

Jun 26

DMKTG-7

Showcase Final Capstone Projects

Jun 29

DMKTG-8

Compare Ad Strategies

Jun 29

DMKTG-11

Weekly Video Reflection

N

Jun 30

In Progress (4 Tasks)

DMKTG-2

Peer Review Workflow

Jun 12

DMKTG-1

Submit Video Campaigns

Jun 26

DMKTG-6

Reflective Video Journals

Jun 12

DMKTG-9

Submit a Video Explaining Your SEO Strategy

Jun 19

Done (3 Tasks)

DMKTG-3

Add Captions to Marketing Pitches

Jun 5

DMKTG-5

Record Social Media Pitches

Jun 5

DMKTG-10

Video Resume Submission

Jun 6

+ Create Task

Create Task

Assign tasks, set deadlines, and prioritize to streamline execution.

Summary*

Assignee*

Unassigned

Status*

To-Do

Priority*

Medium

Due Date*

Jun 13, 2025

Description

Paragraph

B I U

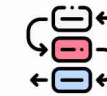
Enter a detailed description of the task

Feedback

Cancel

Create

Turn audit findings into trackable tasks and manage accessibility efforts from a central dashboard.



Assign Tasks by Role or Team



Track Progress in Real Time



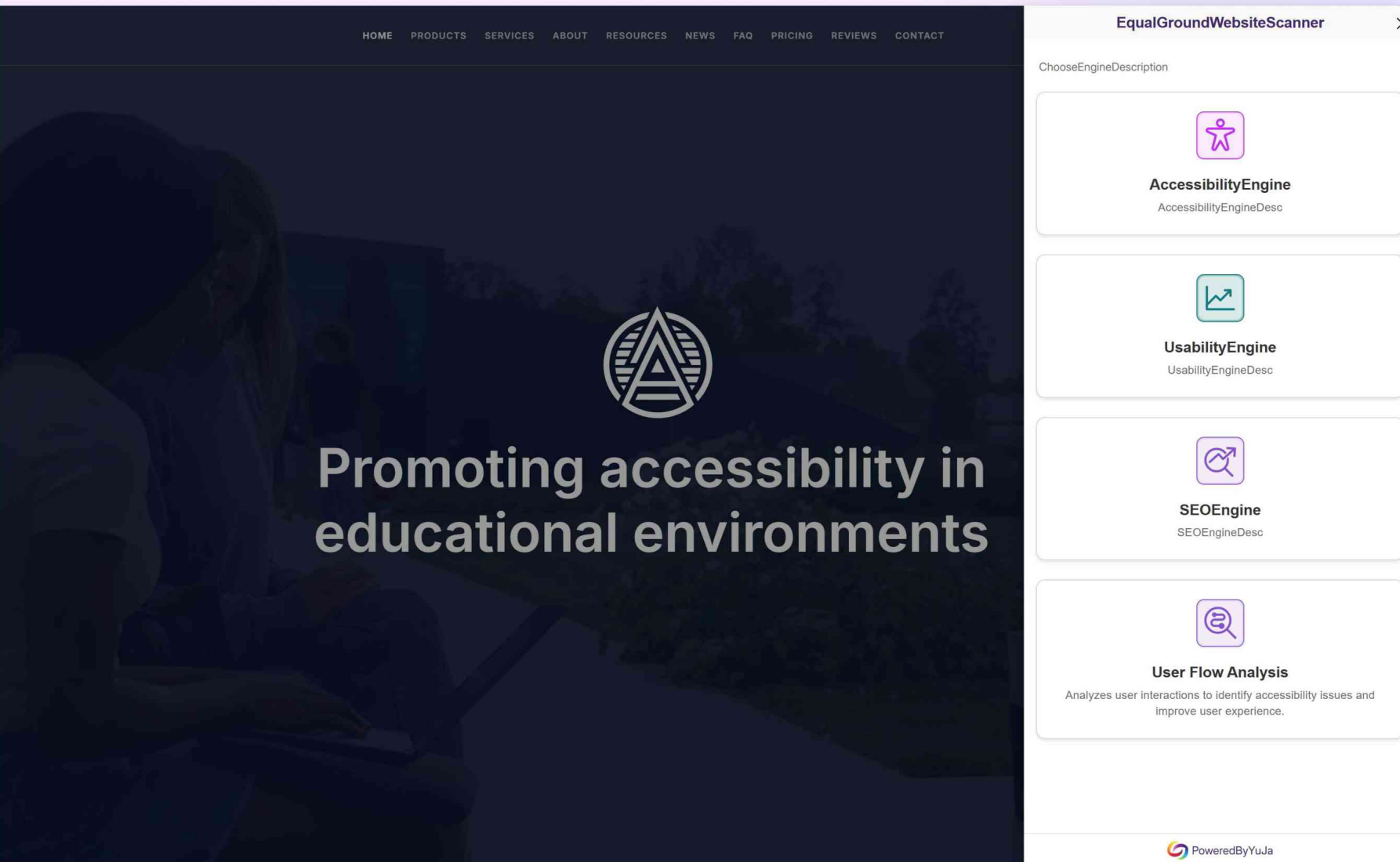
Centralize Audits



Maintain Compliance Records



Instant Webpage Scanning



The YuJa EqualGround Browser Extension is an optional add-on that gives you immediate insights into accessibility, SEO, and performance issues as you browse, even on password-protected pages and dynamic applications.



Scan Any Page Instantly



Review Issues Inline



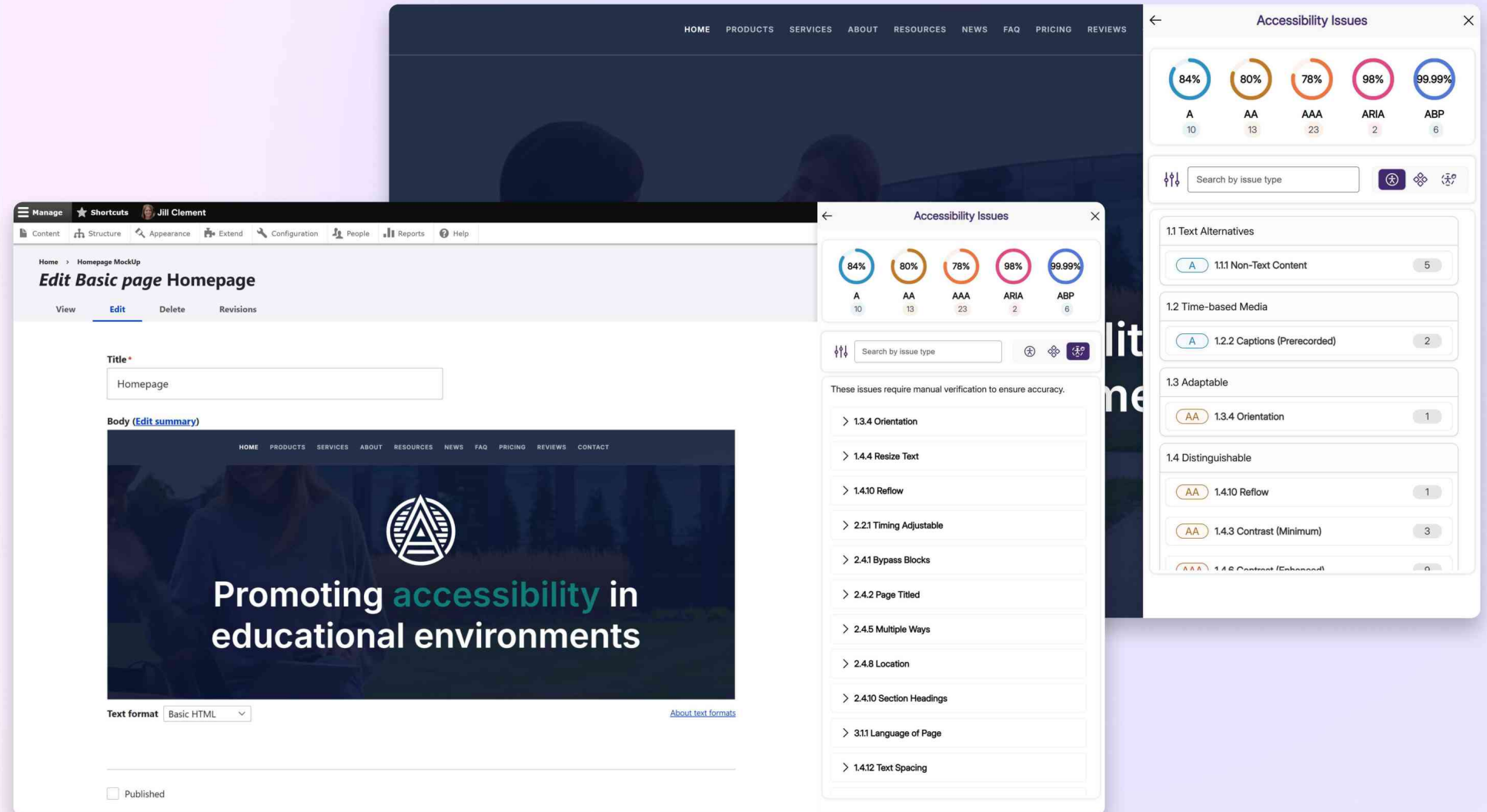
Access Password-Protected or Dynamic Content



Evaluate SEO, Performance, and Accessibility



Multi-CMS Platform Integration





Live Product Training and 24/7 Total User Support



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