# YuJa

# How a Western University Philosophy Instructor Uses YuJa to Engage Freshman

Educating more than 24,000 students, London, Ontario based Western University, is a top 10 Canadian University, with notable alumni including business leaders, Rhodes Scholars and Nobel Laureates.



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**Dr. Kimberly Baltzer-Jaray**
Western University Instructor

Dr. Kimberley Baltzer-Jaray, a Philosophy instructor at Western University, uses YuJa's active learning platform to engage and interact with her undergraduate students in the freshman philosophy survey course she teaches. "I like the video capture platform because instead of having to pack in three hours of material, I can capture and broadcast my lecture and use part of my class to answer questions."

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In Dr. Baltzer-Jaray's philosophy course she probes and discourses with her students on some of life's most fundamental questions including "What is reality?" and "What does it mean to be a good person?". In doing so, she encourages classroom discussions to spill-over into post-lecture buzz. YuJa's social learning platform fosters and facilitates these conversations. "I like to use YuJa's social learning platform to get students talking to each other on projects and discussions," said Dr. Baltzer-Jaray.

Dr. Baltzer-Jaray also uses the video podcasting and group polling features to gauge student understanding and as a form of course participation. "I've found students actually request me to do additional podcasts so that they can use them for exam preparation," she adds. Video podcasting offers a convenient and practical way to offer additional test preparation for students, without using valuable class time.