Making Learning Possible Anywhere with the YuJa Enterprise Video Platform

1865  Established  60  Online Programs  435  Acre Campus  13,584  Students Annually

Challenges

As distance-based learning and on-demand video continue to become the norm for today’s young and progressive learners, Indiana State University technologists knew they needed to modernize the set of tools used to make learning possible anywhere, anytime.

About Indiana State University

Located in Terre Haute, Indiana, Indiana State University (ISU) was established in 1865 and educates more than 14,000 students annually on its 435-acre campus. Offering more than 100 majors and 60 online programs, Indiana State prides itself on being inclusive and includes a campus culture that promotes community and civic engagement. By taking a progressive approach to non-traditional methods of learning, the university’s Information Technology Department proudly supports the use of technology to further every student’s education, whether it occurs on campus or via online courses and programs.
In addition to sharing course content and enabling distance-based learning, Distance Learning Technology Specialist Nick Aballi needed a solution that allows librarians to share course-related resources and content with students.

Finally, the Information Technology team needed to bring staff and educators along for the ride by demonstrating how technology can help them better engage students and share course content in unique ways with ease.

Solution

Although ISU was using Tegrity by McGraw Hill, Aballi and team knew they needed a more robust solution. The Information Technology team recognized the need for a product that supported lecture capture, student-generated content, and educator access to their own recorded content for review.

YuJa’s CMS (Content Management System) gives educators the tools they need to engage distance learners and on-campus students. This enables instructors and students to create video assignments. This is ideal for foreign language learners and their instructors, who can use video to learn and to demonstrate skills.

“The ability for faculty to review their lectures and use videos as learning tools has helped instructors improve their methods,” Aballi said.

If students find a particular topic challenging, they can access on-demand video aids uploaded to the university’s online portal by their professors. This allows students to review content until they feel comfortable with it. For students that are more visual learners, this gives every student content when they need it and the way they need it for knowledge transfer to occur.

Although video capture and sharing is foreign to some students and educators, Aballi reported that the adoption rate and ongoing use of it continue to rise as a result of how easy it is to YuJa’s video CMS and lecture capture tools.

“Video assignments are ideal in many courses, particularly foreign languages.” Aballi said.
Beyond the day-to-day learning that YuJa enables, the company’s solution also enabled ISU to live stream a music educator conference allowing anyone to join the event online. The session was recorded, and online participation was so successful that the university plans to hold more live streaming events.

As a result of all the successes mentioned earlier, Aballi is optimistic that students, educators, and staff will find new ways to put YuJa’s tools to use to improve student engagement and learning.

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**Highlights**

01.

The YuJa Video Platform makes it easy for educators to engage distance learners.

02.

Faculty and educators can review their own lectures to improve upon their delivery of content.

03.

YuJa enabled a live technology conference that allowed guests to login and participate from anywhere.

“It makes my job easier because the software is easy to use and it removes 90% of user errors or support requests.”

Nick Aballi, Distance Learning Technology Specialist at Indiana State University